



RMM Online Researcher

Reports to Director of Strategic Solutions

Inside Sales Representative Job Duties

- Compilation of industry relevant articles from news feeds for internal distribution & research
- Write case studies and create centralized repository
- Handle research request for presales & proposal presentations including composition / reach reporting
- Assist with completion of strategic proposals

Key requirements:

- Two years of agency media planning or online advertising experience
- Proven performer with a demonstrated history of personal & career success
- Highly organized team player
- Creative, highly energetic, disciplined & confident individual

Other Skills:

- Skilled in use of presentation tools such as Keynote & PowerPoint
- Excellent verbal/written and organizational skills
- BS/BA preferred

About RMM Online Advertising

RMM Online, a LIN Media Company, is an online advertising solutions and technology company that works with agencies and businesses to create and deliver successful, customized, online marketing campaigns. RMM leverages innovative products and a flexible on-demand network to deliver measurable results to local, regional, and national clients, connecting advertisers and publishers with targeted audiences to enhance branding and maximize return on investment.

RMM excels in Display Advertising, Online Video Advertising, Search Engine Marketing, Website Design & Development, Search/Website Optimization, Social Media Marketing, and Mobile Marketing. RMM is based in Austin, Texas, with regional offices in New York, Chicago, Atlanta, Boston and Dallas. LIN Media (NYSE: TVL) is a local multimedia company that owns, operates or services 32 network-affiliated broadcast television stations in 17 U.S. markets, interactive television station and niche web sites, mobile platforms, performance-based local and national advertising solutions, and other digital services. RMM Online Advertising is an equal opportunity employer.